



INTERNSHIP OFFER Marketing/Communication

You like wine and would love to promote Wine Tastings?

Keywords : Social Media Strategy – Communication & Community Development – Crowdfunding

We are looking for **MARKETING & COMMUNICATION INTERN** in Frankfurt who like wines and want to help become the one major player in Germany for promoting wine tastings in Germany. You should be autonomous, well-organized and pro-active.

WE BRING THE WINE CULTURE CLOSER TO THE PEOPLE :

Join our successful Start-Up in Frankfurt : we develop new ways of discovering wines & retailers and organize wine tastings. We started in 2014 in Berlin and nowadays, we organize & promote winetastings in HH, FFM, Munich, Stuttgart, Köln, Düsseldorf...

Wine tastings are often held in English which makes *WEIN-KOLLEKTION.DE* one of the biggest English speaking wine platform and community in Germany

YOUR RESPONSABILITIES :

- **Content Creation** – writing blog posts, articles, newsletters, communication materials
- **Social media marketing** – creating, managing and growing the company's presence through blogs, Instagram, Facebook, and other strategically relevant online platforms.
- **Public Relations** – contact local newspapers, magazines, journalists
- **Communication/Marketing strategy** – creating communication plans/campaigns to increase the overall community.
- **Crowdfunding** - assisting the implementation of a crowdfunding campaign

YOUR PROFILE :

- You are a social networks 'beast' : actively participating in a wide variety of social media activities such as blogging, community development, etc...
- High attention to deliver high quality results
- Ability to think outside the box and to think two steps ahead
- Excellent verbal and written skills
- German mother tongue with english language skills on professional level.

YOUR BENEFITS :

- Your own ideas and drive are highly acknowledged
- Get exposure to a huge network
- **Learning on the job** : Sales and Marketing, Project Management, Event Management, Networking, Negotiation, Social Media Strategy, Business Development

Please send us your CV and explain us why we should choose you at info@wein-kollektion.de
We like reading in English...

More info about us: www.wein-kollektion.de & www.facebook.com/weinkollektion

Loic Carlier